

*** PRESS RELEASE ***

The Newspaper House

3rd – 9th March, 2008

10am to 10pm daily

Gillett Square, Dalston, N16

“Newspaper House set to hit the headlines” Evening Standard (31/1/08)

Press Invite: **Tuesday 4th March**, 3 - 7 pm

Metronet Rail will be delivering discarded newspapers and a spokesperson will be available for comment

Unveiling: **Saturday 8th March 2pm**

with speaker, Cllr Nargis Khan, Cabinet Member for Community Services

Creative City presents **The Newspaper House**: a public art installation on Gillett Square in Dalston which recycles discarded newspapers in order to build a house.

Artist **Sumer Ereğ** (*Upside Down House, 2001*), will begin by erecting the shell, and then during the week of 3rd – 9th March, the public are invited to come and help to build the House, from within. On March 8, at 2 pm, the final artwork will be presented, when the shell will be removed and the paper structure “revealed”.

Ereğ ... turns the ‘Newspaper House’ into both a shelter and a workshop, where he creates his art. At the same time it becomes a finished artwork and a ‘gallery’, in which spectators see the artwork. Ereğ says: “One of my main aims with this project is to share it with participants who are not artists and to embrace this process as natural as one lives his daily life.” ... Newspaper House is conceptually positioned somewhere between the private and the public, and the real and the fictitious.

(“Making the invisible visible”, Metin Şenergüç)

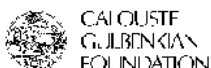
The project has also taken a new development, in that Creative City is now looking to tour the Newspaper House concept to other locations in the United Kingdom.

The project has involved a staunch team of volunteers, who have collected newspapers and helped to roll them into solid newspaper sticks. Project Freesheet have also collected and donated approximately 10,000 newspapers from their Walkabout on 27th February 2008.

An OnLineBus Survey for Creative City revealed that 1 in 4 of people leave their newspapers behind on the public transport system, with no regard to how they will be disposed. The good news is that 31% of people do recycle their newspapers at home, which shows that more and more people are aware of the importance of recycling.

Creative City are now asking the London public to come to Gillett Square and bring their newspapers to help continue building the house, as it is estimated that over 60,000 newspapers are required to finish this ambitious artwork which aims to complete by the Saturday 8th March.

Supported by:



The Newspaper House is funded by Hackney Council Cultural Development Team and partners include Hackney Council (Cultural Team,) Environment & Recycling Department, Hackney Co-operative Development's 'Gillett Squared' project and The Learning Trust. The R&D is supported by Calouste Gulbenkian Foundation, Arts Council England and UnLtd.

For info and photos, please contact: Gillian Burton: 079 2195 6164
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Log on to

www.creative-city.co.uk

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The National Lottery
through Arts Council England



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the learning trust
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Our funders and supporters quotes:

Andrew Barnett, Director of the **Gulbenkian Foundation** says: "I am confident the project will be a big hit with the public and hope it will be able to tour the UK, involving the public and making a contribution to environmental awareness in a truly adventurous way. We all need to do our bit for the environment and this gives us an opportunity to do so in a way that's close to home."

Hackney Council's Cultural Development Team has played a key role in getting Newspaper House (the) off the ground. Cllr Nargis Khan, Cabinet Member for Community Services said: "Hackney is the home of a dynamic and prolific visual arts sector and we are proud to support its continued development. Hackney's Culture Team is delighted to be a partner in the Newspaper House. This innovative project will be the first temporary art installation in the public realm in Gillett Square. It's strong environmental message will engage Hackney's communities in the 'reduce-reuse-recycle' debate."

Moira Sinclair, Interim Executive Director, **Arts Council England**, London says: "Artists can help us to see the world in a different way and to think about creative solutions to the challenge of modern living. For this reason, we are delighted to be supporting The Newspaper House, a public art project that, with creativity at its heart, will encourage people to think about their actions and how these have an impact on the environment and the city."

Notes:

About Creative City: Creative City Ltd is an arts organisation that creates projects that engage artists with audiences, taking the arts into different territories. The Creative City team are Karen Janody (producer and project manager), Gillian McIver (filmmaker, curator and writer), Sumer Ereik (artist), Gillian Burton (press & PR).

About Sumer Ereik: Sumer Ereik is a Cyprus-born, London-based sculptor and installation artist, with extensive experience in public art installation, and creating large-scale works and performative projects in the UK and abroad. Recent large-scale projects include the 'Raw Earth Project' (a multi-disciplinary project that was presented in Cyprus, Berlin, Stockholm and Barcelona during 2006 - 2007); the 'Upside Down House' (London, Glasgow, Liverpool 2001 - 2002); the 'Bath' (Liverpool Biennial 2002); and "Mirrors of Displacement" (London 2003).

The private, domestic environment is a central metaphor that runs throughout Ereik's work. It is a repository for memory and imagination, carrying a metaphor for identity and belonging.

For more information visit: www.creative-city.co.uk

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